

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

lvertiser	Berkley, Shelley for Senate
oduct	BERKLEY FOR SENATE
stimate Number 30S	30S

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	Invoice #	106510-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/17/12

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Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	_

			L.,
Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06851367	106510

Billing Type Special Handlin

Billing Calendar

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Advertiser Ref	Agency Ref	

				О'n				4								ω			N					_	Line
KSNV	KSNV	KSNV		KSNV	XSNV	VSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	Channe
				M-F 6-7a WakeUp w/Wagners				M-F 5-6a WakeUp w/Wagners								M-F 5-6a WakeUp w/Wagners			Wake Up Early Wagners					Wake Up Early Wagners	Channel Description
				6-7a				5-6a								5-6a			430a-5a					430a-5a	Time
7 5	Á	N	09/10/1		×	S	09/17/1		חד	П	Τ'n	Ŧ	×	V	09/10/1		Z	09/17/1		חל	굮	×	09/10/1		Day
09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	ਰ	09/17/12	09/17/12	09/17/12 to 09/23/12	ర	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	5	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	ő	Date
:30	00	:00	6x		:30	:30	2x		:30	:30	:30	30	:3 30	:30	6x		:30	1x		 00	:30 0	:30	3x		Length
6:12 AM) }		WTF		5:48 AM	5:20 AM	M		5:52 AM	5:30 AM	5:51 AM	5:41 AM	5:58 AM	5:48 AM	WTF		4:40 AM	M			4:54 AM	4:59 AM	WTF		Length Aired Days
NVSB-TV12-24 Cracked Don NVSB-TV12-24 Cracked Don					NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked D	NVSB-TV12-25 Falling	NVSB-TV12~24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling				NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Di			Ad ID
\$450.00 \$450.00	\$450.00 Unresolved	\$450.00 Unresolved			\$185.00	\$185.00			\$185.00	\$185.00	\$185.00	\$185.00	\$185.00	\$185.00			\$100.00			\$100.00 Unresolved	\$100.00	\$100.00			Rate Reconciliation
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Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment of Parties of the Third Parties of the Applicant will continue to be reported to Media Provider and avertising agency (or other Third Parties) that Applicant will continue to be reasonable to Media Provider and avertising agency for other Third Parties) that Applicant the Parties in the Applicant will continue to be reasonable to Media Provider for payment of such advertising, in the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising buy orders with Media Provider shall be conclusively deemed to be authorized egents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminate in the sale of advertising time, and will accept no advertising but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	

	Invoice #	106510-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
L!	Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#	
09/12/12 - 09/17/12		06851367	106510	

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

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KSNV KSNV	KSNV	KSNV	XSNV	KSNV	KSNV	KSNV	XSNV	XSNV	KSNV	KSNV	VNSX	KSNV	XSNV		KSNV	KSNV	VSNV		KSNV	KSNV	KSNV	KSNV	Channel
	Today Show														Today Show				M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners	Description
	658a-9am														658a-9am				s 6-7a			s 6-7a	Time
M M M		TI	П	П	П	굮	ᆉ	귂	爿	۶	۶	\$	W	09/10/		×	S	09/17/		П	П		Day
09/17/12 to 09/23/12 M 09/17/12 M 09/17/12 M 09/17/12 M 09/17/12	ť	09/14/12	09/14/12	09/14/12	09/14/12	09/13/12	09/13/12	09/13/12	09/13/12	09/12/12	09/12/12	09/12/12	09/12/12	09/10/12 to 09/16/12	6	09/17/12	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/14/12	탸	Date
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7:28 AM 7:57 AM 8:30 AM	1	8:58 AM	8:30 AM	7:59 AM	7:30 AM	8:58 AM	8:42 AM	7:57 AM	7:24 AM	8:57 AM	8:28 AM	7:59 AM	7:28 AM	WTF		6:51 AM	6:40 AM	M		6:58 AM	6:43 AM		Length Aired Days
NVSB-TV12-25 Falling NVSB-TV12-24 Cracked Do NVSB-TV12-25 Falling		NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Dr	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	i		NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do		AdHD				
\$550.00 \$550.00 \$550.00		\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550,00	\$550.00	\$550.00			\$450.00	\$450.00			\$450.00	\$450.00		Rate Reconciliation
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Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

 Product BERKLE	Advertiser Berkley,	
BERKLEY FOR SENATE	Berkley, Shelley for Senate	

Invoice #	106510-1
Invoice Date	09/23/12
Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/17/12
 Order#	106510

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06851367	106510

ndar	Broadcast	IDB#
	Cash	Advertiser Code
ıdling		Product Code

Billing Caler Billing Type

Special Han

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

	13			12					1					10								9		ω	Line
KSNV	KSNV	KSNV		KSNV	KSNV	VSNV	KSNV		KSNV	KSNV		KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	Channel
	The Agenda 1230pm			Noon News					Noon News					M-F Today Show II								M-F Today Show II		Today Show	Description
	1230-1p			12-1230pm					12-1230pm					9-10a								9-10a		658a-9am	Time
¥	09/10/	M	09/17/		П	٦'n	٧	09/10/		S	NOT	M	09/17/		П	П	∄	Τh	٤	٧	09/10/		Ζ		Day
09/12/12	to 09/10/12 to 09/16/12	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	ਰ	09/17/12	NOT AVAILABLE RATE	09/17/12	09/17/12 to 09/23/12	ťo	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	ਰ	09/17/12	8	Date
:30	သ ×	:30	1x		:30	မ	:30	3x		:30	ΉË	00	2x		:30	:30	:30	:30	:30	: 30	σx		:30		Length
12:39 PM	MTE	12:29 PM	М		12:17 PM	12:16 PM	12:16 PM	WTF		9:29 AM			M		9:58 AM	9:29 AM	9:59 AM	9:30 AM	9:59 AM	9:29 AM	WTF		8:57 AM		Length Aired Days
NVSB-TV12-24 Cracked Do		NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling					NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do		Ad-ID R
\$200.00		\$275.00			\$275.00	\$275.00	\$275.00			\$200.00		\$200.00 Unresolved			\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00			\$550.00		Rate Reconciliation
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Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

2	Invo	lnvo	lnvo	lnvc
Order#	Invoice Period	Invoice Month	Invoice Date	Invoice #
106510	08/27/12 - 09/17/12	September 2012	09/23/12	106510-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

j 	Order Flight	Deal #	Alt Order#
	09/12/12 - 09/17/12		06851367

Product Code	Advertiser Code	

Special Handling

Billing Calendar Billing Type

Broadcast Cash

Advertiser Ref	Agency Ref	

19			18					17			16					5			7			13	Line
KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	XSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	
Dr Phil		,	Today 4th Hour					Today 4th Hour			Rachael Ray					Rachael Ray			The Agenda 1230pm			The Agenda 1230pm	Channel Description
3-4p			10am-11am					10am-11am			11am-12pm					11am-12pm			1230-1p			1230-1p	Time
09/10/	M M M	09/17/		חד	긁	٧	09/10/		S	09/17/		П	큐	8	09/10/		Μ	09/17/		TI	ᅻ		Day
to 09/10/12 to 09/16/12	W 09/17/12 : NOT AVAILABLE RATE	09/17/12 to 09/23/12	₽	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	6	09/17/12	09/17/12 to 09/23/12	8	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	당	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/13/12	ਰ	Date
2	.TE 00:	1x		:30 0	:: 8	:30	3×		:30	1×		:30	:30	:30	3x		:30	1x		ၓ	:30 0		Length
WTF		M		10:59 AM	10:53 AM	11:00 AM	WTF		11:19 AM	M		11:13 AM	11:50 AM	11:32 AM	HTW		12:47 PM	M		12:54 PM	12:48 PM		Length Aired Days Ad-ID
				NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do		
	\$200.00 Unresolved			\$200.00	\$200.00	\$200.00	:		\$200.00			\$200.00	\$200.00	\$200.00			\$200.00			\$200.00	\$200.00		Rate Reconciliation
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Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC KSNV

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	308

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Invoice Period	nvoice Month	Invoice Date	Invoice #
08/27/12 - 09/17/12	September 2012	09/23/12	106510-1

Account Executive Amy McCreary Sales Office Blair - Philadelphia Sales Region National	Station	KSNV
ם ו	Account Executive	Amy McCreary
	Sales Office	Blair - Philadelphia
	Sales Region	National

Order Flight	Deal #	Alt Order #	Order#
09/12/12 - 09/17/12		06851367	106510

Product Code	Advertiser Code	1DB#

Special Handling Billing Type Billing Calendar

> Cash Broadcast

Product Code	
•	
Agency Ref	
Advertiser Ref	

	24			23					22				21				20							19	Line
	VSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		VSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	Channel
	4PM NEWS (1 hour)			4PM NEWS (1 hour)					4PM NEWS (1 hour)				News 3 in Prime				Dr Phil							Dr Phil	Description
	4-5pm			4-5pm					4-5pm				7-10pm				3-4p							3-4p	Time
09/10/		M	09/17/		П	큐	٧	09/10/		Su	Su	09/10/		Z	Z	09/17/		77]	717	묽	긁	۶	۶		Day
09/10/12 to 09/16/12	ō	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	6	09/16/12	09/16/12	09/10/12 to 09/16/12	Ö	09/17/12	09/17/12	09/17/12 to 09/23/12	đ	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	ō	Date
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WTF		4:15 PM	M		4:24 PM	4:24 PM	4:11 PM	WTF		9:18 PM	9:01 PM	S		3:35 PM	3:28 PM	M		3:50 PM	3:25 PM	3:57 PM	3:13 PM	3:51 PM	3:12 PM		Length Aired Days
		NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TVI2-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling		Ad-ID
		\$350.00			\$350.00	\$350.00	\$350.00			\$900.00	\$900.00			\$300.00	\$300.00			\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00		Rate Reconciliation
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KSNV Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC Remit Address: Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

INVOICE

Estimate Number 30S	Product BF	Advertiser Be	
S	BERKLEY FOR SENATE	Berkley, Shelley for Senate	

	Invoice Period	Invoice Month	Invoice Date	Invoice #
	08/27/12 - 09/17/12	September 2012	09/23/12	106510-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order #
09/12/12 - 09/17/12		06851367	106510

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Code
Special Handling		Product Code

Product Code	Advertiser Code	IDB#

			L,
Advertiser Ref	Agency Ref	Product Code	Advertiser Code

	28					27									26			25				24	Line
KSNV KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	XSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	VSNV	Channel
	Face to Face w/ J.Ralston					M-F Early News									M-F Early News			4PM NEWS (1 hour)				4PM NEWS (1 hour)	Channel Description
	730-758pm					5-630p									5-630p			4-5pm				4-5pm	Time
F Th W	00/40/	Z	S	Z	09/17/		'n	П	급	귥	٤	٤	M	09/10/		Μ	09/17/		П	Ţ,	≶		Day
W 09/12/12 W 09/12/12 Th 09/13/12 F 09/14/12	to	09/17/12	09/17/12	09/17/12	09/17/12 to 09/23/12	б	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/12/12	09/10/12 to 09/16/12	₽	09/17/12	09/17/12 to 09/23/12	ಕ	09/14/12	09/13/12	09/12/12	ਰ	Date
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7:48 PM 7:53 PM 7:46 PM		6:21 PM	5:29 PM	5:23 PM	M		6:23 PM	5:17 PM	6:27 PM	5:14 PM	5:27 PM	5:12 PM		WTF		4:51 PM	M		4:45 PM	4:44 PM	4:51 PM		Length Aired Days A
NVSB-TV12-25 Falling NVSB-TV12-24 Cracked Do NVSB-TV12-24 Cracked Do		NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked D	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do				NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked D		
\$400.00 \$400.00 \$400.00		\$725.00	\$725.00	\$725.00			\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00 Unresolved			\$450.00			\$450.00	\$450.00	\$450.00		Rate Reconciliation
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KSNV Formerly KVBC Remit Address: Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

Advertiser Berkley Shelley for Senate
Product BERKLEY FOR SENATE
Estimate Number 30S

Invoice Date	1	Invoice #	106510-1
	<u> </u>	Invoice Date	09/23/12
		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal#	Alt Order#	Order#	
09/12/12 - 09/17/12		06851367	106510	

Product Code	Advertiser Code	IDB#

Billing Type Special Handling

> Cash Broadcast

Billing Calendar

		,		L	
Advertiser Ref	Agency Ref		Product Code	Advertiser Code	

al Description	Time	Day Date	Length	Length Aired Days Ad-ID		Rate Reconciliation Ref #	#
Face to Face w/ J.Ralston	730-758pm	ť					
		09/17/12 to 09/23/12	1×	<u>M</u>			
		M 09/17/12	:30	7:40 PM	NVSB-TV12-24 Cracked Do	\$400.00	>
Vegas Inc.	6:30-8pm	ਠਾਂ					
		09/10/12 to 09/16/12	1x	S-			
		Sa 09/15/12	:30	7:46 PM	NVSB-TV12-25 Falling	\$225.00	
WKND Jeop/Wheel	630-730pm	ਰੰ					
		09/10/12 to 09/16/12	2x	S-			
		Sa 09/15/12	:30	6:53 PM	NVSB-TV12-25 Falling	\$350.00	N
		Sa 09/15/12	30	7:06 PM	NVSB-TV12-24 Cracked Do	\$350.00	
M-F Jeopardy/Wheel of Fortune 630-730pm	630-730pm	ð					
		09/10/12 to 09/16/12	6x	W]F			
		W 09/12/12	:30	6:54 PM	NVSB-TV12-24 Cracked Do	\$725.00	<u>د</u>
		W 09/12/12	:30	7:17 PM	NVSB-TV12-25 Falling	\$725.00	4
		Th 09/13/12	:30	6:42 PM	NVSB-TV12-24 Cracked Do	\$725.00	Ú
		Th 09/13/12	:30	7:24 PM	NVSB-TV12-25 Falling	\$725.00	N
		F 09/14/12	:30	6:59 PM	NVSB-TV12-24 Cracked Do	\$725.00	ග
		F 09/14/12	30	7:12 PM	NVSB-TV12-24 Cracked Do	\$725.00	ယ
M-F Jeopardy/Wheel of Fortune 630-730pm	630-730pm	♂					
		09/17/12 to 09/23/12	2x	M			
		M 09/17/12	:30	7:09 PM	NVSB-TV12-24 Cracked Do	\$725.00	N
		M 09/17/12	:: :3	7:29 PM	NVSB-TV12-25 Falling	\$725.00	
Jeopardy in Prime	M-SA 8-11p / SUN 7-						
		09/10/12 to 09/16/12	×	S			

The actual broadcast information shown on this invoice was taken from the Official program log.

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KSNV

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32

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KSNV **KSNV** Line

Channel Descri

29

KSNV

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an avertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KSNV Formerly KVBC Main: (702)642-3333 Las Vegas, NV 89101 Billing: (702)642-3333 Remit Address: 1500 Foremaster Lane

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

Advertiser Berkley, Shelley for Senate Product BERKLEY FOR SENATE	30S	Estimate Number
	BERKLEY FOR SENATE	Product
	Berkley, Shelley for Senate	Advertiser

Invoice #	106510-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

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Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order Flight	Deal#	Alt Order#	Order#	
09/12/12 - 09/17/12		06851367	106510	

		t
Product Code	Advertiser Code	IDB#

Special Handling Billing Type Billing Calendar

> Cash Broadcast

Agency Ref	
Advertiser Ref	

ć	ž								37					36								35 5			34	Line
NO TAN	KSNV	XSNV	KSNV	XSNV	KSNV	XSNV	XSNV		KSNV	KSNV		KSNV		KSNV	KSNV	KSNV	KSNV	VNSX	VSNV	VSNV		KSNV		XSNV	KSNV	Channel
rought Orom	Tonight Show								Tonight Show					Late Night w/Fallon								Late Night w/Fallon			Jeopardy in Prime	Description
11000-12010	11355-12379								1135p-1237a					1237a-136am								1237a-136am			M-SA 8-11p / SUN 7-	Time
09/17/1		Ш	П	Ţ	큵	٤	W	09/10/1		Z	NOTA	M	09/17/1		П	П	∄	Ŧ	٤	۶	09/10/1		ORDE	Su	7	Day
00/17/10 to 00/23/10	₹	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	₽.	09/17/12	NOT AVAILABLE RATE	09/17/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	៩	ORDERED PROGRAM DOES NOT AIR	09/16/12	당	Date
y Y		3	:3 3	:30	30	33	:30	6x		:30	Ħ	.00	2x		:30	<u>:</u> မ	:30	;; (3)	.30	:30	6x		M DOES	00		Length
<u> </u>		12:32 AM	11:58 PM	12:20 AM	11:46 PM	12:20 AM	11:48 PM	WTF		1:30 AM			M		1:21 AM	1:13 AM	1:29 AM	12:58 AM	1:33 AM	1:17 AM	WTF		NOT AIR			Length Aired Days
		NVSB-TVI2-24 Cracked D	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do					NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do						Ad-ID R
		\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00			\$100.00		\$100.00 Unresolved			\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00				\$500.00 Unresolved		Rate Reconciliation
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KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	106510-1
 Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
09/12/12 - 09/17/12		06851367	106510	

Broadcast	IDB#	
Cash	Advertiser Code	
	Product Code	

Billing Type Billing Calendar

Special Handling

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İ	Advertiser Ref	Agency Ref	i	Product Code	Advertiser Code

	4				₽			42				41			40					39			38	Line
	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	VSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	XSNV	KSNV	Channe
	News 3 Sunrise SATURDAY				Sunday Today			News 3 Sunrise SUNDAY				Sa-Su News 3 at Eleven			M-F News 3 at Eleven					M-F News 3 at Eleven			Tonight Show	Channel Description
	6a-7a				7a-8am			6a-7a				11pm-1135pm			11pm-1135pm					11pm-1135pm			1135p-1237a	Time
09/10/		Su	Su Just	09/10/		Su	09/10/		Su	Sa	09/10/		M	09/17/		П	∄	W	09/10/		≤	Z		Day
09/10/12 to 09/16/12	₽	09/16/12	Su 09/16/12 :	09/10/12 to 09/16/12	₽	09/16/12	09/10/12 to 09/16/12	ő	09/16/12	09/15/12	09/10/12 to 09/16/12	₽	09/17/12	09/17/12 to 09/23/12	8	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	ਰ	09/17/12	09/17/12	6	Date
π'n		: :30	 00	2 <u>x</u>		:30	1×		:30	:30	2x		:30	1x		:30	:: :3	:30	3x		:30	30		Lengti
\$-		7:57 AM		S		6:58 AM	S		11:25 PM	11:23 PM	SS		11:11 PM	M		11:20 PM	11:14 PM	11:12 PM	WTF		12:30 AM	11:46 PM		Length Aired Days
		NVSB-TV12-25 Falling				NVSB-TV12-24 Cracked D			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do			NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do		Ad-ID
		\$325.00	\$325.00 Unresolved			\$185.00			\$750.00	\$750.00			\$750.00			\$750.00	\$750.00	\$750.00			\$250.00	\$250.00		Rate Reconciliation
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Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Product BERKLEY FOR	Advertiser Berkley, Shelley
BERKLEY FOR SENATE	 Shelley for Senate

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/17/12	September 2012	09/23/12	106510-1

Station	KSNV	Γ.
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	_
Sales Region	National	<u> </u>

Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06851367	106510

ndar	Broadcast	IDB#
	Cash	Advertiser Code
ndling		Product Code

Billing Cale Billing Type Special Har

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

		48			47			46					4 5		4	Line
KSNV		XSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	Channel
		Saturday Night Live			News 3 Today			News 3 Today - SAT					Saturday Today		News 3 Sunrise SATURDAY	Channel Description
		1130pm-1:02am			9a-930am			9am-930am					7a-9am		6a-7a	Time
Sa	09/10/1		Su	09/10/1		Sa	09/10/1		Sa	Sa	င္သ	09/10/1		Sa		Day
09/15/12 :30	09/10/12 to 09/16/12	6	09/16/12	09/10/12 to 09/16/12	ਰ	09/15/12	09/10/12 to 09/16/12	ťo	09/15/12	09/15/12	09/15/12	09/10/12 to 09/16/12	6	09/15/12	ő	Date
:30	1×		.00	1×		30	×		:3 3	:30	:30	3x		:30		Length
12:09 AM	S-			S		9:24 AM	S-		8:26 AM	7:56 AM	7:30 AM	S-		6:31 AM		Length Aired Days
NVSB-TV12-25 Falling						NVSB-TV12-24 Cracked Do			NVSB-TV12-25 Falling	NVSB-TV12-24 Cracked Do	NVSB-TV12-25 Falling			NVSB-TV12-24 Cracked Do		QI-PV
\$750.00			\$250.00 Unresolved			\$275.00			\$325.00	\$325.00	\$325.00			\$200.00		Rate Reconciliation
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The actual broadcast information shown on this invoice was taken from the Official program log.

Aired Spots

126

Agency Commission

Net Amount Due

\$42,619.00

Payment Terms 30 Days

Gross Total

\$50,140.00 \$7,521.00

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